

Southern Bride®

SUMMER / FALL 2018

YOUTUBE STAR
Casey Holmes
gets married

LAUREN BUSH
LAUREN
influencer

*INFLUENTIAL
DESIGNER
GOWNS*
IN GALVESTON

**ALAN JACKSON'S
DAUGHTER'S**

*Fairytale
Wedding*



Romantic Elegance

CASEY HOLMES AND SECOND LIEUTENANT, DAVIS MARLAR, U.S. ARMY, INFANTRY
ATLANTA, GEORGIA OCTOBER 28, 2017

PHOTOGRAPHER
6 of Four
EVENT PLANNER
We Tie The Knots

Callie Brackett, founder of *We Tie the Knots*, shares the details of the Romantic wedding of YouTube sensation and beauty influencer Casey Holmes Marlar.

THE PROPOSAL Davis once said, “It’s not easy to be a military wife” and Casey responded, “I am not going anywhere”. That’s when he knew she was going to be his wife one day.

Davis planned an entire day for Casey and it started off with a morning at the spa — until Casey slept in and missed the appointment. But things only got better from there. They caught an Uber to Piedmont Park in Atlanta to grab lunch at Park Tavern. While walking in the park they got sidetracked while Casey wanted to snap some photos in the picturesque moment. It was then when Davis got down on one knee and asked Casey to marry him.

THE PREPARATION Casey called me back in April when she knew she needed help planning her wedding; she immediately expressed her concern with her busy schedule and moving to New York. With their schedules she knew she wanted to have the wedding in October so it was time to get busy only having six months to plan. Casey has a very fun and relaxed side to her, but when it came to the wedding she only wanted romantic elegance. I was thrilled to take Casey through our design process and pull together a color palette, floral inspiration, linens and stationery designs, just to name a few. By the end of all the planning we had hired 24 different vendors — anyone from dog sitters, valet, cigar rolling, to flower preservation.

The biggest challenge was about one week out the weather was saying 100% rain on her wedding day, never a fun phone call to have with your bride. Casey had her heart set on the ceremony being in the back lawn of The Swan House, which I knew was her number one priority from the beginning. As a wedding planner it is my job to revisit all of the back up options with Casey and how to flip ceremony and reception at the indoor location. Casey was heartbroken but I wanted to have all options laid out so I could pull the trigger 24 hours before. We had plans A,B,C and D... all depending on how bad it was going to rain and what time of day. We went with Plan C which was to find the largest clear tent possible with sides, bring in heaters, a carpet for the aisle, flip the ceremony to the other side of the Swan House because the dream side did not drain properly, repurpose all florals, move the valet setup, flip the ceremony to cocktail hour while all 185 guest were standing under the tent in the pouring down rain, and much much more.

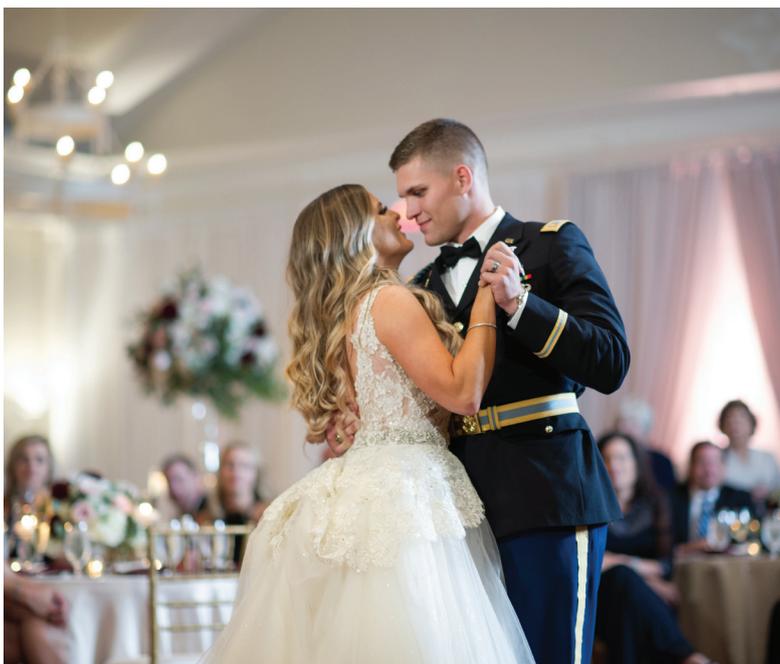
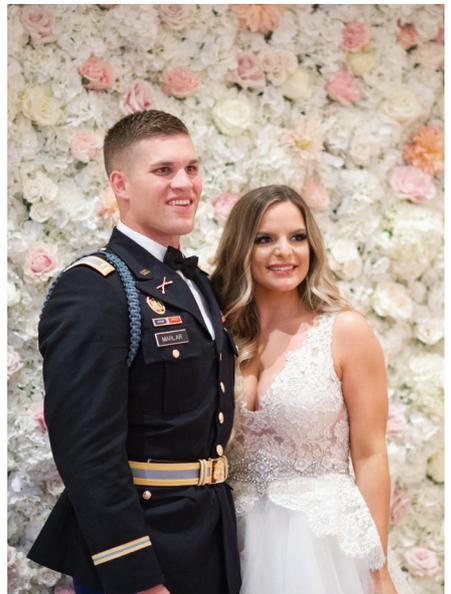
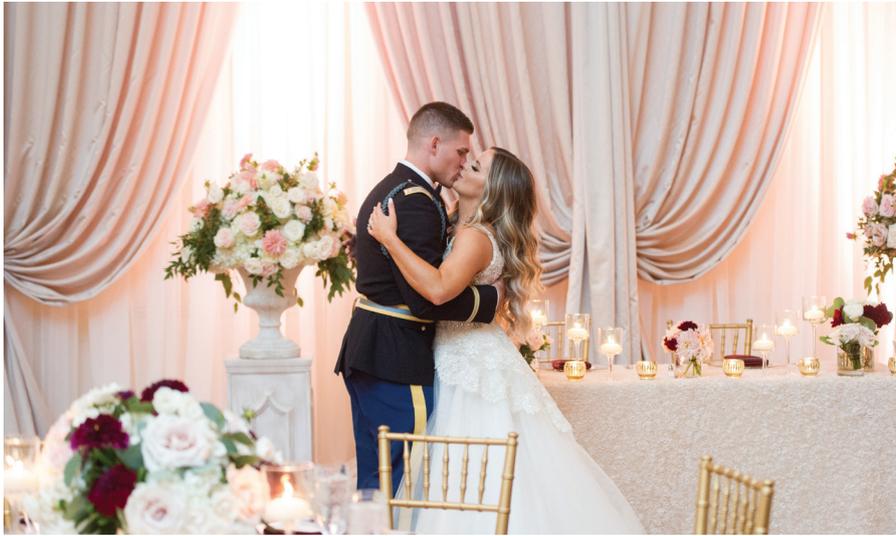
THE BIG DAY As a wedding planner one of my favorite parts of the wedding day is to reveal the wedding setup to the bride and groom before all of the guest arrive. This is the moment the bride sees all of her hard work in trying to visualize things and making decisions comes to life. Casey and Davis were thrilled with how beautiful things turned out — it’s like seeing your design boards come to life!

It was unfortunate the weather had to interfere with our plans but ultimately we did our best to still have some aspects of the Swan House for Casey and Davis for their ceremony.

My all time favorite moment of the entire wedding day was seeing Davis’ face when Casey walked down the aisle. I know that’s so cliché, but trust me — watch the video. That manly military chin just quivered and he just bursted into tears. It was everything!

THE HONEYMOON They did not immediately go on a honeymoon because of his training and moving to New York. They vacationed to Fiji for Casey’s work a few months prior to the wedding and I am sure they will honeymoon when the time is right.





SB ACKNOWLEDGEMENTS

PHOTOGRAPHER 6 of Four, 6offour.com
 EVENT PLANNER We Tie The Knots, wetietheknots.com
 CEREMONY AND RECEPTION SITE The Swan House
 at Atlanta History Center, atlantahistorycenter.com
 CATERER Bold American, bold-events.com
 CAKE Sweet Peeps Bakery, sweetpeepsbakery.com
 FLORIST Edge Design Group, edgedesignatlanta.com
 INVITATIONS Paper Daisies Stationery, paperdaisies.com
 CALLIGRAPHER KGH Calligraphy, kghcalligraphy.com
 RENTALS Peachtree Tents & Events, peachtreetents.com, La Tavo-
 la, latavolalinen.com AND BBJ Linens, bbjlinens.com
 ENTERTAINMENT Nice Guys Entertainment, niceentertainment.com
 HAIR STYLIST Jessica Goldstein, instagram.com/jgoldsalon
 MAKE UP ARTIST Marina Ruppe,
facebook.com/marinamicmakeup
 LIVE PAINTER Maggie Smith Kühn, iamnotmaggie.com
 VIDEOGRAPHER The Film Poets, thefilmpoets.com
 DRAPERY Event Drapery, eventdrapery.com
 FAVORS & GIFTS Honor Cigars, honorcigars.com